

Kyrallyn P. Busaing

Graphic and Web Designer

CONTACT DETAILS:

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PROFILE:

I value continuous learning and precise feedback, which contribute to my personal and professional growth. I strive to be someone my teammates and superiors can rely on, serving as a strong leader to my subordinates and a loyal asset to the company.

EXPERIENCE:

Bitshares Labs Inc.

June 2022 - September 2023

December 2022 - September 2023

- **DevOps**

- A project manager for an online freelance platform for the company's Crypto community.
 - Planned and conducted research, leading to the execution of the freelancing platform's project website and social media presence.
 - Intern supervisor leading a group of 5 interns creating more than 520 visual graphics including social media ads, social media content, video production, logo and mascots for 1.5 months, producing 100% of the social media content for the next 3 months.
- Executed front-end of the admin panel using tailwind.
- Being one among the two best performing employees of the 1st quarter and having an 86% score in peer-evaluation having the highest evaluation score.

- **HR Apprentice**

September - November 2022

- Help developed the company's Operations Manual, Policy, and Handbook resulting in a 22% increase in employee adherence to company policies within the 4th quarter.

- **Graphics Design Intern**

June - August 2022

- Produced graphic assets, such as logos, UI/UX designs, Powerpoint presentation templates, and video edits.

Youth Ministry Leader - Holy Innocents Episcopal Church

Sept 2022 - June 2023

- Led youth ministry leaders in planning and conducting events for 150 participants. Increased youth members by 39% in the next province-wide youth fellowship hosted by our church while maintaining a satisfaction rate of 90%.

Part-time Customer Service Associate - Family Owned Grocery Store

2015 - 2019

- Increase sales revenue by 20% during rush hours that generates 3x the sale compared to normal times for 4 years. Achieved this by suggesting additional items, offering alternative products, and employing effective communication skills to understand customer needs.

Education:

Bachelor of Science of Computer Science - University of the Cordilleras

2019 - 2023

- Commission of Higher Education (CHED) Scholar (2019 - 2022)

Skills and Interests:

Technical: Java, HTML, CSS; Github, VS Code, Android Studio, Wordpress, Elementor | Vector Art, Graphics Design, UI/UX; Illustrator, Photoshop, Canva, Figma, Premiere Pro, After Effects | Project Management; Notion, ClickUp, Gitscrum.

Languages: English and Tagalog

Interests: Podcasts, Coursera, Leadership, Entrepreneurship, Web novels, Theology

Certification:

Google Project Management: Professional Certificate (2024), Web3 Hackathon Participant (2022)

Workplace and Intelligence and Productivity Workshop (2022), Civil Service Exam(CSE) Passer (2022)